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MARATHON AND BIOHITECH AMERICA ANNOUNCE STRATEGIC ALLIANCE TO PROMOTE ORGANIC WASTE SOLUTIONS

Vernon, AL. (June 13, 2011) — Marathon Equipment Company and BioHitech America have announced a strategic alliance to promote organic waste processing products worldwide.

Industry experts estimate that more than 40 percent of the food produced in the United States—over \$50 billion—is thrown into the garbage every year. This equates to over 32 million tons of food waste, which the U.S. Environmental Protection Agency estimates costs over \$1 billion annually in disposal costs.

In its commitment to help customers reduce the costs associated with managing solid waste, Marathon, an industry leader in compaction and recycling equipment, has sought the expertise of Allendale, NJ-based BioHitech America in addressing the growing challenge of effectively handling organic waste. BioHitech has worked with inventor, Mr. Chun Il Koh, and his company, BioHitech International, who have created a unique organic waste decomposition system, to bring this cutting edge technology to the United States.

This system, marketed as the Marathon Eco-Safe Digester™, uses a highly refined formula of microorganisms that breaks down organic waste and converts it into a liquid that can be safely flushed down the drain, enabling the effluent to return to the ecosystem as water. The Eco-Safe Digester can quickly and safely decompose virtually all organic food waste including, but not limited to, meat, poultry, fish, grains, dairy products, fruits, and vegetables. Approximately 100 gallons of effluent is produced by every 1,200 pounds of food processed.

The Eco-Safe Digester helps divert waste from landfills while delivering multiple environmental benefits and measurable cost savings. According to Geoff Apthorp, Vice President of Engineering and Business Development at Environmental Solutions Group (ESG), of which

Marathon is a part, the Eco-Safe Digester is an innovative, “green,” value-added solution that addresses longstanding unmet customer needs in organic waste stream handling. “The Eco-Safe Digester is an ideal solution for high-volume food waste generators, like supermarkets, hospitals, schools, prisons, restaurants, and hotels. We have seen customers’ waste hauling costs reduced from 20 to 50 percent per month depending on their individual waste stream composition and local cost variables. Hauling savings of this magnitude generate a very rapid return on investment and an attractive total cost of ownership for our Eco-Safe Digester customers.”

BioHitech America introduced this product to the U.S. market in 2008, where it quickly developed a following and earned the prestigious *Innovation in Green Technology Award* at the 2008 International Hotel/Motel & Restaurant Show. Dozens of units are installed across the country at major restaurant chains, ballparks, supermarkets, prisons, hospitals, universities, resorts, and national parks. BioHitech views the new alliance with Marathon as the ideal way to raise awareness about this innovative product in the solid waste industry. “Our product has undergone years of rigorous testing, and we are very excited about working with Marathon to get this technology to customers who can benefit the most,” says Frank E. Celli, CEO of BioHitech America.

Mike Franco, Vice President of Sales for BioHitech America agrees. “Together we can provide customers with a way to proactively manage organic waste, while also providing significant economic benefits and improved workflow efficiencies. Marathon has earned a reputation for building quality products and supporting them with a skilled and wide-spread network of dealers. We are pleased to be able to take advantage of these strengths to enhance our mutual sustainability efforts.”

Marathon began manufacturing the Eco-Safe Digester at its production facility in Vernon, Alabama on June 1, 2011. Local service and support will be provided by a network of more than 200 qualified dealers throughout North America. BioHitech will actively work with Marathon to identify market applications and provide technical support.

“Our alliance simplifies how customers do business with us,” commented Bill Wilkerson, Vice President of Sales at ESG. “Now the Marathon team can help customers choose both compactor solutions and food waste solutions. It's a win-win situation for everyone but, most importantly, for our customers.”

To learn more about BioHitech America, please visit www.biohitech.com. For more information about Marathon Equipment Company and their complete line of waste compaction solutions, please visit www.marathonequipment.com. To request information about the innovative new Marathon Eco-Safe Digester, please call Marathon Customer Care toll-free at 800.633.8974.

BioHitech America, LLC is an industry leader in comprehensive organic waste disposal. As a privately held small business, they strive to put customers first by delivering superior service and excellent products without compromising the integrity of the environment. They have the exclusive rights to market the proprietary organic waste decomposition system globally. For more information, visit www.biohitech.com.

Marathon Equipment Company is known throughout the world as a leading manufacturer of on-site waste compaction and recycling systems. The Marathon RAMJET® brand has been the industry standard for quality and innovation for more than 40 years. This line includes stationary and self-contained compactors, compaction containers, transfer systems, pre-crushers, apartment and high-rise compactors, and a line of environmentally friendly solar-powered compactors. In addition to waste handling products, Marathon offers a wide range of baling solutions used in recycling and scrap processing operations including precision-built auto-tie, two-ram, and manual-tie horizontal and vertical balers, as well as conveyor and MRF systems under the NEXGEN® brand. Marathon is part of Dover's Environmental Solutions Group. For more information, visit www.marathonequipment.com.

Environmental Solutions Group encompasses industry-leading brands—Heil, DuaLift, Marathon, NEXGEN, and Bayne—to create a premier, fully integrated equipment group serving the solid waste and recycling industry. Through extensive voice-of-customer outreach, in-house engineering and production manufacturing capabilities, a wide-reaching service network, and proven industry expertise, ESG is focused on solving customer problems through developing environmentally responsible products and providing world-class support. For more information, visit www.doveresg.com.

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